



SPONSORSHIP OVERVIEW

THE ARTS ARE THE VERY ESSENCE OF LIFE...

- Your generous support is not only tax deductible, but will help foster and nurture culture in the East Valley, the single fastest growing area in the state of Arizona.
- As a corporate sponsor your identity will be highly visible to a discerning group of artists and art lovers/collectors.
- Supporting the arts is good for business. As any area grows, culture is factored when making crucial decisions such as development and where people want to live and play.

SACA Vision

SACA was formed with the vision to create a vibrant organization that serves as a cultural hub to organize, promote and advocate culture in the East Valley Superstition Mountain region. SACA defines this area to include Mesa, Gilbert, Apache Junction, Gold Canyon, Queen Creek, Superior, Globe/Miami and Florence

MISSION OF SACA

SACA's mission is to be the umbrella organization for everything having to do with arts and culture in the East Valley...to assist other local art and cultural organizations thrive while helping individual artists network with each other as well as the community in general.

WHO IS SACA?

SACA is made up of a diverse and committed board of directors, consisting of nine members in all; they include famed painter Joel Coplin, internationally known music composer Eugene Anderson, Sharon Stinard of Central Arizona College, photographer Edith Krueger-Nye, Scott Taylor of DST Creative, Gold Canyon Art Council's chairman, LeLand Wilson, Tess Nesser with the Pinal County Attorney's office, Jim Nelson of SRP and seventeen year marketing veteran, Mike Shubic.

INITIAL GOAL

The first project SACA wants to take on is to build a robust and comprehensive website with integrated online directory. The member directory will be a wonderful tool for artists to network with one another while allowing the public a place to find talent in which they may be interested. Many artists struggle because they have little knowledge of marketing, often they don't have websites. The SACA member directory will give artists a venue in which they'll be able to create an online portfolio of their work, their experience, etc. without the expense of having to build a website on their own, or even the need to promote it. The objective is to make the member directory easy and seamless for both the artists as well as SACA administrators by having the system nearly fully automated. Artists will be able to build their own individual portfolio/information page (a micro

website if you will) and make changes by logging on to their account at their leisure, all while eliminating the need for a full time webmaster. This level of interactive sophistication does not come cheap however and therefore we're hoping for some philanthropic donations from the community as well as corporate sponsors.

YOUR SUPPORT WILL HELP OUR COMMUNITY

The arts are the very essence of life and often looked to when making critical decisions, such as where to live, work and play. The far east valley is going to grow faster than any place in the state of Arizona and by some estimations will be home to over 2 million people in the next fifteen years. As the area grows the necessity for an umbrella organization such as SACA is crucial in helping to nurture the very essence of life...the arts.

In order for SACA to begin construction of its website/member directory and to meet its first goal, we need to raise some significant funds. We are seeking corporate sponsors, philanthropic and supportive donations. Donations can be made by visiting our web address at www.SuperstitionAreaCulturalAlliance.org or by mailing a check in care of SACA to P.O. Box 2041 – Apache Junction, AZ 85217 Please let us know if you wish to remain anonymous. For their generous support, corporate donors can expect to receive in return the following benefits.

➤ **Title Sponsor - \$25,000**

As our title sponsor, your company's insignia will be mentioned and/or included at every opportunity available and will be the most recognized with regards to size of logo, and quantity of mentions on every collateral piece we produce. The sponsor's name, logo and story will be included in all press releases, advertising (including, but not limited to TV, newspapers, internet, banners, collateral materials, signage, website, direct mail and much, much more). In addition, you'll be helping a truly worthwhile organization in the Superstition Area Cultural Alliance. Your generous support will provide three years of exposure with SACA. (Please inquire for complete and specific details).

➤ **Platinum Sponsor - \$10,000**

As a Platinum sponsor, your company's visible profile will be nearly that as the title sponsor, but with slightly less exposure and will expire after two years.. (Please inquire for complete and specific details).

➤ **Gold Sponsor - \$5,000**

As a Gold sponsor your profile will be nearly that of the Platinum sponsor, but with limited mention in our public relations efforts. In addition the sponsorship will expire after eighteen months. (Please inquire for complete and specific details).

➤ **Silver Sponsor - \$2,500**

As a silver sponsor your company logo will be on most collateral materials, website and signage but not quite as prominent as the larger contributors and will expire after one year. (Please inquire for complete and specific details).

➤ **Community and Philanthropic Supporters**

If you're a lover and supporter of the arts we of course welcome your tax exempt donation in any amount. (Please let us know if you wish to remain anonymous).

PLEASE MAKE CHECK OUT TO SACA

Sponsor Name: _____

Contact Person: _____

Address: _____

City, State, and Zip: _____

Telephone: _____ FAX: _____ E-Mail: _____

Mail To: SACA
P.O. Box 2041
Apache Junction, AZ 85217

For more information and complete details, please call Mike Shubic at 480-671-4746 or e-mail
Info@SuperstitionAreaCulturalAlliance.com